

Logo Usage

These logos are provided for the purpose of promoting Oktoberfest. Logos are to be used in their entirety and without modification.

All uses are subject to approval by Tempe Sister City Corporation.

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Oktoberfest Main Logo

process color / cmyk



Oktoberfest Main Logo

grayscale



Oktoberfest Main Logo

black / pms 294



Simplified Single Color Application

example: simplified embroidery / screen print applications

Official Event Name:
Oktoberfest at Tempe Town Lake
[tag] Benefits Tempe Sister City