



2010

# Oktoberfest

38th Annual

at tempe town lake

BENEFITS  
TEMPE SISTER CITY

The Oktoberfest @ Tempe Town Lake is an established tradition, regularly attracting some 200,000 people over the three day event. Oktoberfest has something for everyone –

- FREE Admission**
- FREE Entertainment on Four Stages**
- Traditional Bavarian Beer Garden**
- Wine Gardens**
- Bratwurst and Strudel**
- FREE Kids Activities at Kinderfest**
- Games & Regensburg Bounce Land**
- Arts & Crafts**

The Oktoberfest @ Tempe Town Lake is an event produced entirely by volunteers and it is recognized as one of Tempe's major attractions. Proceeds from Tempe's salute to its sister city in Regensburg, Germany support student and teachers exchange programs with seven of Tempe's Sister Cities.

This large-scale, free, community event has one of the broadest demographic ranges of any Tempe event with strong family appeal during the day, and a 21-45 year old high-energy demo after the sun goes down.

**FREE Admission**

**October 1-3, 2010**  
**Tempe Beach Park**





## 38th Annual Oktoberfest

### Beer, Brats and non-stop FREE Entertainment

**Beer:** Oktoberfest's Bavarian Beer Garden has a world tour of beers from Germany, Ireland, England, France, China, Japan, Canada and the USA.

**Brats:** Tempe Sister City volunteers serve up more than just beer. Each day the grill crew cooks up thousands of bratwurst, chicken sandwiches and hot dogs to serve Oktoberfest visitors.

They top it off with a strudel from the Oktoberfest Bakery, or other yummy delights like hot roasted almonds or chocolate dipped strawberries.



**Entertainment:** Guests can dance away all those calories at the polka stage. Much like a family wedding, you will see every age and ability on the Oktoberfest dance floor especially when the band plays the chicken dance!

The main stage features a variety of well-known local groups like Oktoberfest favorites Mogollon. The Community Stage offers family entertainment with games, dancers, children's chorus singers and magicians.

## Kinderfest

### Arts & Crafts, Games and non-stop Fun!

**Arts & Crafts:** Tempe Sister City volunteers work hard to make Oktoberfest a kinder-friendly event, offering a variety of activities that engage and challenge kids of all ages. Kids can paint the cardboard Hansel & Gretel castle and do hands-on projects like making decorations, stamping and crafts.

**Games:** Fun free activities like the Hi-Ho-Berry-O game and Splash Playground can keep kids occupied for hours.

**Fun:** No festival is complete without a carnival. Ride the ferris wheel, take the kiddy train, play on the inflatables or test your strength on the rock wall. Clowns roam the festival, paint faces and give out balloons.

## Tempe Sister Cities

### A big event with a big cause!

For 38 years running, Oktoberfest at Tempe Town Lake has been produced by Tempe Sister City volunteers to raise money for international student/educator exchanges and humanitarian projects with Tempe's seven sister cities. The Tempe Sister City Booth at Oktoberfest offers educational information about each of the sister cities, including geography, language and lifestyle.

Funds raised at Oktoberfest send a group of educators and high school students abroad each year. Funds also go to support humanitarian projects, such as sending wheelchairs to Skopje, Macedonia; Zhenjiang, China; Hilla, Iraq and Timbuktu, Mali and building water wells in Timbuktu.

### Kids of all ages can find something fun to do at Oktoberfest!



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### For More Information:

[www.tempeoktoberfest.com](http://www.tempeoktoberfest.com)

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